



Pamela MARDONES

DIGITAL MARKETER

Contact

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🌐 [pamemardones.wixsite.com/pamguicha](#)

🌐 <https://pamela-mardones.netlify.app/>

Language

SPANISH ● ● ● ● ●

ENGLISH ● ● ● ● ●

Skills

DIGITAL MARKETING

- PHOTOSHOP
- ADOBE PREMIERE
- PHOTOGRAPHY
- MAILCHIMP
- SHOPIFY
- ADWORDS
- GOOGLE ANALYTICS
- ILLUSTRATOR
- AFTER EFFECTS
- FINAL CUT
- WORDPRESS
- HTML/CSS BASIC
- FACEBOOK ADS
- METRICOOOL

MICROSOFT OFFICE

SOCIAL MEDIA PLATFORMS

GOOGLE MY BUSINESS

HOOTSUITE



About me

Enthusiastic and proactive person with abilities in communication and interpersonal skills, very responsive and punctual. Ability to cope with difficult situations, work under pressure and to learn quickly. Willing to work in a variety of employment situations. Able to multitask, collaborate, and work autonomously.



Education

- **SHECODES** SEPT 2022 - CURRENTLY
Front end web developer bootcamp.
- **MELBOURNE CITY INSTITUTE OF EDUCATION** SEPT 2020 - SEPT 2021
Diploma of Social Media Marketing.
- **DIEGO PORTALES UNIVERSITY, CHILE.** MARCH 2010 - DEC 2014
Degree in Advertising and Social Communication.
- **FOTOCINE CLUB CHILE** OCT 2016 - DEC 2016
Course of intermediate Photography.



Experience

- **Digital Marketer** AUG 2021 - SEPT 2021
(Melbourne)
MISTER MAGNETS
Development and execution of digital marketing strategy, including content ideation, content development and implementation schedules. Channels: Social Media, Blog, Email Marketing, Special Campaigns. Manage Mister Magnets' social media channels on a day-to-day basis including Instagram, Tik-Tok, Facebook, Linkedin and Twitter.
- **Graphic Designer & Photographer** MAR 2021 - AUG 2021
(Melbourne)
INNOVATIVE GLASS SOLUTIONS
Design of brochures, branding, Facebook templates. Support in IGS website. Photo session of products, edition & retouch. Creation of email marketing campaigns.
- **Digital Marketer** MAY 2020 - FEB 2021
(Melbourne)
BUILDING AND CONSTRUCTION TRAINING AUSTRALIA
Development and execution of Social Media strategy, including content ideation, content development and implementation schedules.



Hobbies



PHOTOGRAPHY



HIKING



PLAY THE PIANO